ALS
Advanced Labelling Systems Limited

# design.ID

YOUR PRODUCT IDENTIFICATION EXPERTS

Software
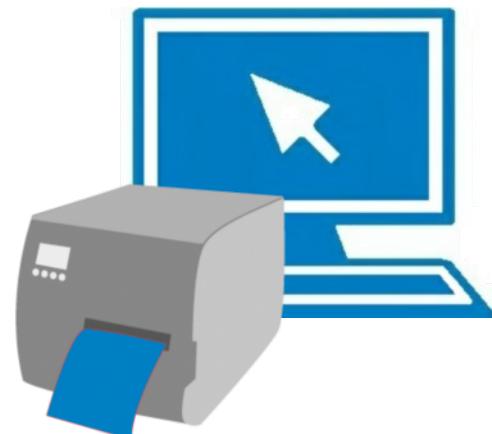
The smart, simple, label design software that puts you in control

design.ID

It's everything you need for professional labels

design.ID is a user-friendly entry-level label design software from Possehl PID Software Solutions. It can be used stand-alone for pure label design or combined with the print data management software *manage.ID* to create a powerful solution for your complete product identification processes.

Shipping Label

NOVEXX Solutions GmbH
Ohmstraße 3
85386 Eching
Germany

Possehl Identification Solutions
Beckergrube 38-52
23552 Lübeck
Germany

0123456789 0

Date: Time:
23/09/2025   11:37 AM

design.ID
Your professional label design software
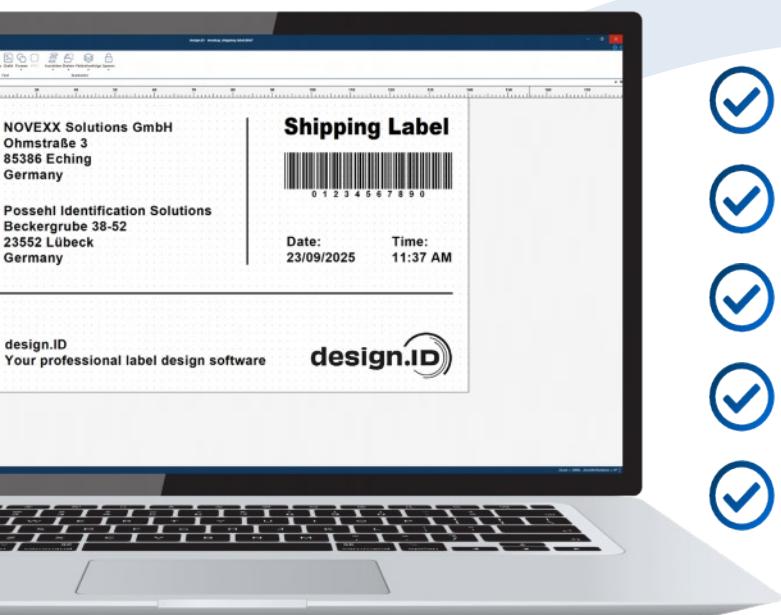
design.ID

Your benefits at a glance

✓ Reliable label design software for packaging and logistics labels

✓ WYSIWYG editor with 1D & 2D barcode support

✓ Secure on-premises solution

✓ Native support for all PID printers & most third-party printers

✓ Quick installation, ready to use immediately

Why you should choose design.ID

✓ **End expensive subscriptions**
One-time license fee instead of recurring costs. With design.ID, you pay once & use the software indefinitely.

✓ **Easy to use**
Anyone can design labels in minutes – no IT support needed. Professional label design has never been easier.

✓ **Scalable without additional costs**
One license for a large amount of printers – ensuring cost-effective scalability at a fraction of the usual cost.

✓ **Seamless hardware integration**
Native support for all NOVEXX, EIDOS & Logopak printers. Comprehensive 3rd-party compatibility & Windows driver support.

Contact us to arrange a demo
01844 213177
sales@als-uk.com
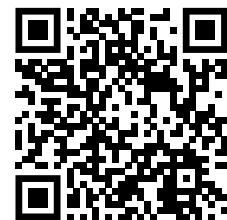
design.ID)) Features

General

Versions	One simple to use version for all your labelling requirements.
Licensing	Perpetual (one time fee) license with no limitation on number of printers used.
Languages	Install and run in the following languages: Chinese (Simplified and Traditional), Danish, Dutch, English, French, German, Italian, Japanese, Korean, Norwegian, Portuguese (Brazilian), Russian, Spanish, Swedish or Turkish.
System Requirements	Operating System: Windows 11, 10 and Windows Server 2016 or higher Storage: 130MB RAM: Operating System minimum Display Resolution: 1024 x 768 or higher

Label Design

WYSIWYG editor	Drag-and-drop, pixel-precise layout editor.
Unicode	Add and print data in any language.
Media	Supports single labels, sheets or continuous roll formats.
Text tools	Single Line, Multiline and RTF support.
Font Control	Support for Printer Embedded and Windows True Type Fonts.
1D Barcode Support	Add-On-2, Add-On-5, AI EAN-128, Codabar, Code 128, Code 32 (Paraf), Code 39, Code 39 Modulus 10, Code 93, Ean 128, Ean 13, Ean 8, IMB, Industrial 2/5 , Interleaved 2/5, ITF (DUN14), Matrix 2/5, MS7, MSI, Pharma Code, RSS, UPC-A and UPC-E
2D Barcode Support	Data Matrix, PDF417, Codablock, QR Code and MaxiCode
Shape Tools	Insert rectangles, circles, lines with fill options.
Image Tools	Upload BMP, PNG, JPG, GIF or PCX images.
Editing Tools	Free-transform tools for flexible placement and sizing, with alignment, rotation and locking options.
Label Versions	Keep track on changes made to labels and prevent unauthorised editing.
Export	Export designs as an image for use in documentation.

More design.ID Features!

Data

Databases	Data from ODBC compliant databases such as Microsoft Excel, Microsoft Access and SQL server can be used.
Serialisation	Counters that can be used in text and barcodes.
GS1 Support	Compatible with industry barcode standards (e.g. GS1-128, GS1-DataMatrix and GS1- QR Code) with automatic check digit creation.
Variables	Global and Label variables to store and manipulated data. Variable types include Constants, Date and Time, Concatenate, Keyboard Input, Subset GS1 (GTIN) and formula.
Date and time	Support for both PC and Printer Date and Time data to be used with offset options.
Live Preview	Automatically update text, barcodes and graphics based on linked data input.
manage.ID	Seamless integration in manage.ID providing Workflow & Approval, Print Automation and Data Management processes to manage the most complex product identification processes.

Printing

Drivers	Inbuilt drivers supporting Novexx Solutions, Eidos, Logopak, Etipack, Bixolon, Cab. Intemec, Honeywell, Sato, Toshiba and Zebra. Windows Driver support.
Output	Local, TCPIP and File printing
Data	Keyboard Prompt and Database record selection options allow data to be defined at print time.
Cutter Control	Control of cutting options

About Us: Advanced Labelling Systems Ltd (ALS) build industrial labelling machines & manufacture printed self-adhesive labels, at our Oxfordshire base, in Thame. ALS was set up back in 1997 from the UK operation of Avery Dennison. It ran as a family business for 25 years when, in 2023, we sold a majority stake to Possehl Group to help us grow, where we continue to operate under the same principles of employing good people, nurturing young talent & providing our customers with a quality product backed up by excellent service.

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Enabling. Labelling. Excelling.